

## About HealthPartners

At HealthPartners, we have a simple and a straightforward vision: a healthier Canada.

We do this – with the support of millions of Canadians – by **promoting health and well being through engaging and connecting Canadians to our leading health charities.** Through investments in health promotion and well being, critical research to help prevent chronic disease, and through the discovery of treatments and cures that transform lives, we are touching the lives of the 87% of Canadians who are likely to be affected by one or more chronic disease over the course of their lifetimes.

Every year, thousands of public servants and retirees join us - as donors, volunteers, and employees in helping us achieve our goals: **to reduce the incidence of chronic disease in Canada, to work with employers to improve the health outcomes of their employees and to engage employees in the incredible work of our member charities.**



## A unique collaboration of 16 health charities

HealthPartners has come a long way in its 32-year history. Originally developed as an organization with a mandate to raise money for other health charities, our mission and mandate has greatly expanded.

Through the generosity of donors in the government of Canada workplace charitable campaign – and other Canadian workplaces – we have raised more than, **\$178 million** that has helped Canadians in every community.

HealthPartners' 16 national health charity members are at work on the ground in communities across the country, delivering programs and services directly to Canadians living with a chronic disease or major illness. These services hinge on our charities' ability to engage in vital research and clinical trials, to explore new frontiers in medical science and to develop better diagnostic tools and treatments, perhaps even to strive for a cure.

By showcasing the tremendous work that our member charities do across the country, HealthPartners can truly make a positive difference in employees' lives and build healthier workplaces.

## PartenaireSanté-Québec: HealthPartners' Québec counterpart

HealthPartners' 16 health charities continue to pursue their mission through their counterparts in Québec, the affiliated member charities of PartenaireSanté-Québec. Together, they work on the ground throughout Québec, delivering essential programs and services directly to those living with a chronic disease or major illness.

## Chronic disease touches the lives of most Canadians

HealthPartners' 16 health charities work tirelessly to find cures, treatments and diagnostic tools for over 400 chronic diseases and illnesses that account for nearly 80% of all deaths in Canada. As many as 87% of Canadians will likely be affected by one or more of these chronic diseases or major illnesses during their lifetime.

## Why should you invest in HealthPartners?

There are four key reasons:

1. You are investing in your health and the health of your loved ones. Our charities are on the front lines when family members are diagnosed with a chronic disease; they are

there to support caregivers and families when they are most vulnerable; and they have collectively contributed to more than 150 significant research advances that have saved the lives of countless Canadians. This is an investment in the present and the future.

2. You can support as few or as many health charities as you want through one simple gift. We invite donors to support our individual charities or donate to the collective, which is shared amongst our members.
3. Our charities receive more when you give through HealthPartners.

When asked “**Why should I give to HealthPartners when I can give directly to one of your 16 charities directly?**” The answer is simple: **they receive more when you donate through HealthPartners.**

When you invest in HealthPartners, you have the choice to designate your gift to one or more of our trusted charitable partners. When you do so, your donation is transmitted directly to our partners.

Or, you can donate all or a portion of your gift to HealthPartners itself. Those donations are divided amongst our charities according to an agreed-upon formula. In essence, our charities receive full-designated donations plus a portion of the shared funds raised through HealthPartners (generally an extra 10% they would not otherwise receive).

4. You are donating to an organization that works with employees to improve their health outcomes through programs, information sharing and a focus on health promotion and disease prevention

## The generosity of federal public servants

### \$8 million

Last year alone - in 2019 - federal public servants and retirees generously donated over \$8 million to HealthPartners and our member health charities.

### Countless hours

The contribution of volunteers to the GCWCC is immeasurable. Over eight months of planning and preparation to what is the largest workplace campaign in Canada. Champions, campaign leaders, treasurers and ambassadors, - and the efforts of all employees who participate in events, donating and promoting the campaign - make it all possible.

Thank You!

## Every Canadian benefits from your investment

Every dollar donated to HealthPartners makes a difference - in finding a new treatment or cure and in improving the quality of life of Canadians living with a chronic disease or major illness. Research investments made by our health charity members have a national impact. Treatments and diagnostic tools developed in Vancouver for example will have a direct impact on someone living in Halifax. An investment in health affects all Canadians, from coast to coast to coast.

## The impact of an investment in health research:

- 8 new research projects focused on **ALS** treatments
- Research looking at ranolazine as a suitable treatment for non-fatty **liver disease**, the most common liver disease in Canada
- Research into using the death cap mushroom's deadly toxin, which has potent cancer-killing properties, to target **cancer** cells
- 47 projects for **Crohn's and colitis** research
- Research has resulted in one of the world's highest survival rates for Canadians living with **Cystic Fibrosis**
- A national campaign to double the dollars invested in studying women's **heart health**
- A genetic study looking at bone health in **hemophilia** carriers
- 66 research projects on **lung disease**, including on the effect of air pollution, which kills 14,400 Canadians every year
- Accelerated research into **Parkinson's** disease through the Canadian Open Parkinson Network.

## Programs and awareness that change lives:

- Community outreach to people at higher risk for **diabetes**, including Indigenous communities and Canadians of Asian and African descent
- Vital programs and services to people living with dementia, including **Alzheimer's**, and their caregivers
- Expansion of the MS Society's knowledge network to reach more Canadians living with **multiple sclerosis**
- 1,192 pieces of vital equipment purchased for people living with a neuromuscular disorder like **muscular dystrophy**
- Over 100 webinars hosted by our 16 members on Covid-19 and its impact on **chronic disease**
- Support to over 15,000 people affected by **Huntington** disease
- Kidney transplants to over 1,000 Canadians on dialysis due to **kidney disease**

## Your donations make a difference...



Despite their challenges Herb and Anna are grateful for each day they have together.

Herb Durand has Parkinson's and his wife Anna is a breast cancer survivor



"I hope to spread the message of health and recovery to my people."

Rainier Ward, who lives with diabetes and is a recipient of Diabetes Canada's Kurt Kroesen Inspiration Award



"I spent four years of my life, from the age of 12 to 16, in hospital after being diagnosed with colitis. Throughout it all, Crohn's and Colitis Canada was there, helping me understand the disease, and that it often hits young people."

Tess Frémont-Côté, who lives with colitis



"When you give to the cause of cystic fibrosis, it allows me to live longer."

Tamy Mailly, diagnosed at age 2



“After two liver transplants, I am hopeful for a brighter future for my son.”

Nicole Lalonde, whose son Jack had severe liver damage as a result of biliary atresia



“During COVID-19, Heart & Stroke’s online Community of Survivors is vital in helping me feel grounded, reassured and connected to others with relatable health concerns.”

Jennifer Michaud was born with aortic stenosis



“I know the isolation of being alone in hospital for weeks or months at a time. I know the anxiety of the unknown. The social distancing from others. The financial impact of not being able to work. Crohn’s has also taught me to be strong, resilient and brave. Lessons that all of us with chronic illness can use in this time of global uncertainty.”

Sherry Pang lives with Crohn’s disease



Kaiden’s whole life has been a practice run for this pandemic, and while the family is practicing every possible safety measure, COVID-19 poses an even greater risk to Kaiden and the entire CF community. Like COVID-19, CF is a respiratory illness that slowly destroys the lungs and means the loss of lung function.

Kaiden Ames was born with cystic fibrosis

## How we can help you

In addition to raising funds, HealthPartners also provides year-round programs and services in workplaces to improve the health outcomes of employees across the country. Through our 16 charities and the more than 400 diseases they represent, we have developed causes that reflect what is important to the health of employees and employers such as:

- Mental health and chronic disease
- Women and men's health
- Caregivers
- Preventative health information like proper nutrition and the benefits of physical exercise

Visit [healthpartners.ca](http://healthpartners.ca) for our digital campaign tools.

For more information, contact the HealthPartners Account Manager in your region.

- Julie Mills  
Account Manager, Alberta and British Columbia  
[jmill@healthpartners.ca](mailto:jmill@healthpartners.ca)
- Dara Maternick  
Account Manager, Prairies  
[dmaternick@healthpartners.ca](mailto:dmaternick@healthpartners.ca)
- Daniela Guccione  
Account Manager, Ontario  
[dguccione@healthpartners.ca](mailto:dguccione@healthpartners.ca)
- Sandra Mikhail  
Account Manager, Ontario  
[smikhail@healthpartners.ca](mailto:smikhail@healthpartners.ca)
- Abbey Kisel  
Account Manager, National Capital Region  
[akisel@healthpartners.ca](mailto:akisel@healthpartners.ca)
- Sylvie Seguin  
Executive Director, Québec  
[sseguin@partenaireSante.quebec](mailto:sseguin@partenaireSante.quebec)
- Joe McCabe  
Director, Member Engagement and Account Manager, Atlantic Canada  
[jmccabe@healthpartners.ca](mailto:jmccabe@healthpartners.ca)