

Event Fundraising/Payment Platform

This tool can be used if:

- You are able to provide bilingual content to populate your event page
- Provide a banner (separate English and French) [1000 pixels wide x 150 pixels high]
- You have approval from your department's Campaign leader, treasurer and upper management (if required) to hold this event

This tool cannot be used if:

- Licence is required (50/50 draws, Bingo, raffles, etc.)
- For hosting an Auction (however can be used for payment)
- There are event costs to be recovered (unless your organization is able/willing to absorb the costs)

Types of event configurations:

- Peer-to-Peer/crowdfunding with individual or team registration.
Participants fundraise by reaching out to their network of family and friends, encouraging them to give through their personalized fundraising page. Donors do not need to be federal public servants to give through this tool, allowing participants to share the work that they do through the Government of Canada Workplace Charitable Campaign with others.
Examples:
 - Walks/Runs/Roll events
 - Canoe/Bike/Duck races
 - eCycling challenges
- Event entry/participation payments
Examples:
 - Virtual Zumba class
 - Mentoring session
 - Auction payments
 - Virtual music/singing lessons
- Purchasing items (that have no costs to be recovered)
Examples:
 - Digital photo/drawing
 - Digital recipe book

*Before you consider ARTEZ for fundraising recognize that each event set up utilizes resources.
i.e. - There is a cost*

*We ask you to consider prior to proceeding if you anticipate the event will raise a minimum of
\$400*

*We thank you in advance for your consideration as we work through an unprecedented
demand.*

How we can help you:

- We will create your event's fundraising/payment platform
- We will provide back end support (bug fixes, pull reports)
- To request your event page setup please fill out the request form:
https://unitedwayottawa.formstack.com/forms/gcwcc_arteiz_request_form

**If you are not sure if your event idea can be setup/paid through the platform email us at
gcwcc@unitedwayeo.ca**