

## Speakers' Bureau

Storytelling will make every campaign more relevant and powerful. You don't need to do it all alone! Your local manager is there to help you identify and book a speaker. There are two types available; Testimonial or Named Recipient.

**Testimonial Speaker:** Testimonial speakers are a committed group of volunteers who tell in their own words how your support of the GCWCC makes an impact. Some of these people have benefited directly from a United Way or HealthPartners program or service; others are volunteers and staff from supported agencies who want to share their experiences. All of them speak from the heart and their stories illustrate the need, importance and impact of your support.

**Named Recipient Speaker:** Named Recipient speakers are representatives of the main recipients of the GCWCC, namely United Way Ottawa, Centraide Outaouais or HealthPartners. They will speak about their organization's priorities, what they do to addressing the needs and the impact donations received have on improving the lives of others.

### Request a Speaker

Due to physical distancing, it is highly recommended to host virtual events. A minimum of 2 weeks' notice is required for us to be able to fulfill your requests. Every attempt will be made to fill requests received with less than 2 weeks' notice but cannot be guaranteed. Please ensure the details of your event are firm before requesting a speaker. If your plans change, we may not be able to accommodate the new date and/or time. You will receive confirmation of your speaker a minimum of 3 business days prior to the event.

Please provide as much detail with regards to building/venue location and parking instructions as possible. Some speakers may have special needs, especially related to accessibility. You must meet your speaker at the entrance to the building/venue location and escort them through security. Note: your GCWCC Portfolio Manager may also be in attendance. For virtual presentations, please provide as much details as possible with regards to the online platform you plan to use, how the videoconference will be moderated, the language requirements, and any other specific needs or requests you have.

**To request a speaker please complete this the [request form](#).**