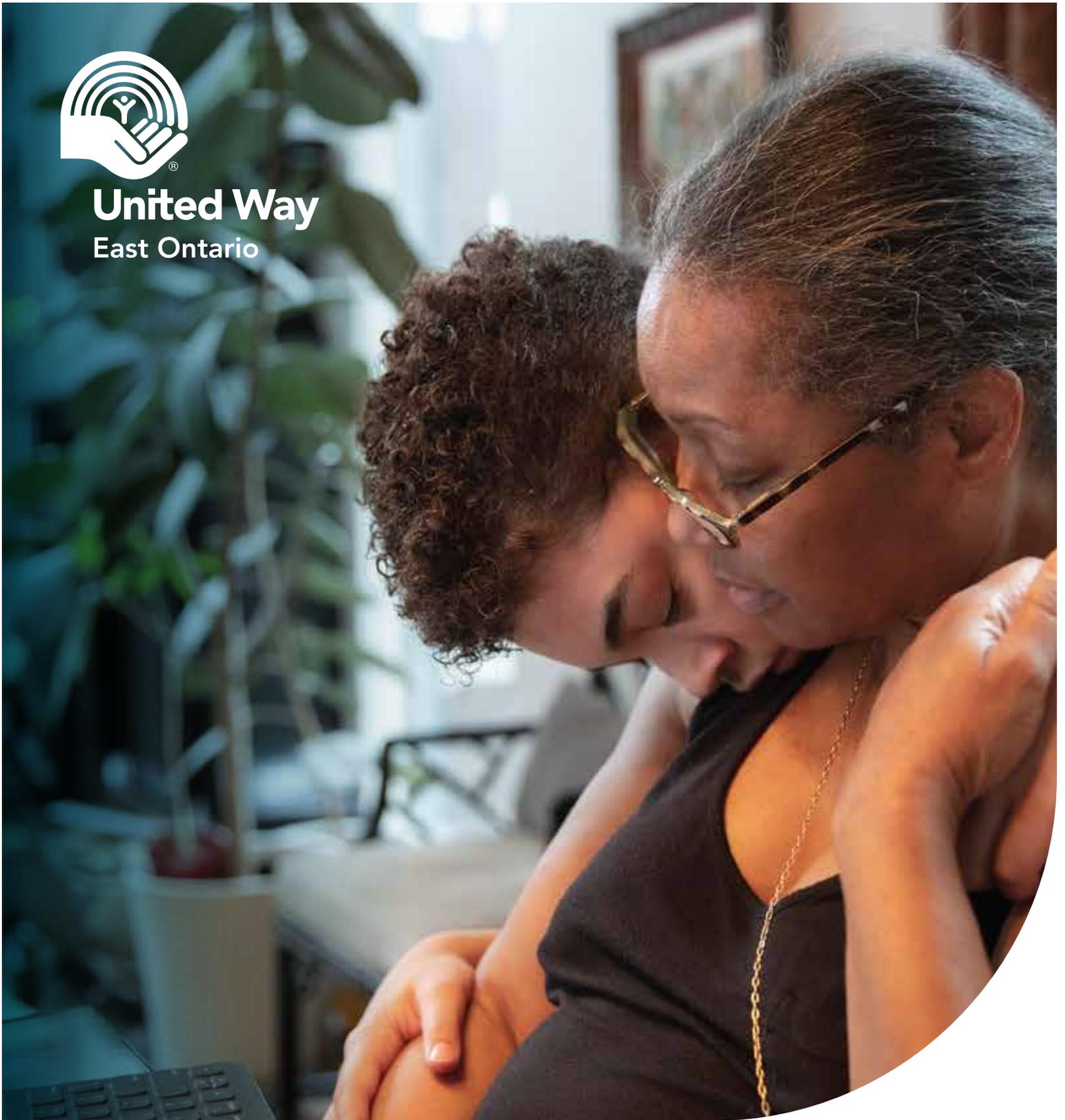




United Way
East Ontario



A PREVIEW OF OUR COVID-19 RESPONSE IMPACT REPORT 2020-2021

See the impact you've made possible.



United Way
East Ontario

Dear friends in the Federal Public Service,

Since the social and economic impacts of COVID-19 began to take hold, people who were already experiencing inequities—like poverty, homelessness and social isolation—have been disproportionately affected by the pandemic.

Over this past year, the Federal Public Service stepped up to support the most vulnerable people through a time of immense crisis. I know it was not easy—many of you have families and challenges of your own. You were forced to adapt to a rapidly changing world. And you persevered. You heard that your community urgently needed your support, and you answered the call. Through the GCWCC, you showed your local love.

Thank you.

Because of you, thousands of people are getting the help they need, when they need it. Isolated seniors can access basic necessities like food, medications, and personal

protective equipment. People in crisis or those with mental health challenges can receive culturally-appropriate, affordable, and timely services. And children in priority neighbourhoods can participate in virtual programs with technology that empowers them to stay on track in school.

On their behalf, I offer my own words of thanks. The road ahead will continue to present great challenges, but the resilience we've built over the past year can propel us to be better than we were before. I know we can pull through this together because of the commitment exemplified by our public servants.

I am so grateful for your remarkable support!



Mark Taylor
Vice-President,
Resource Development,
United Way East Ontario

United Way East Ontario's response to the pandemic, *Local Love in a Global Crisis*, is a region-wide effort to support the most vulnerable people through the social challenges of COVID-19.

This work to keep our communities strong is possible because of caring donors like you, emergency funding from the Government of Canada, and the dedication of the 100+ partners and 80+ experts at our COVID-19 Community Response Table to uncover urgent needs, and quickly deliver solutions.

We recently released our COVID-19 Response Impact Report: a look back on the first year of the pandemic, and how together, we've made a measurable, local difference.

We are overwhelmed with gratitude for the acts of kindness—big and small—we've seen across the region.
You've shown us the power of local love.



Local Love in a Global Crisis

While COVID-19 has affected all areas of United Way's work, we quickly identified five areas of heightened need that would require our focus:



Basic needs



Help for seniors



Capacity for community services



Mental health support



Support for volunteers

Look at what we achieved over the past year, thanks to the support of our donors and partners:

As of March 31, 2021, we had invested in:

200+

local programs

As a result of these investments:

113,500+ → 440,000+

people were supported, with

interactions and touchpoints

As a result of these investments:

25,000+ people received help with case management, wellness checks, food security, and mental health and crisis supports

We distributed:

82,500+

meals and food vouchers

535,000+

masks to people in need

500+

phones, tablets, computers and other electronic devices

The work is far from over. As we head into the second year of our COVID-19 response, we'll continue to address our communities' most pressing needs.

The COVID-19 Response Impact Report contains too many stories to fit just on these pages! In the full report, you'll also find a summary of our work leading COVID-19 Community Response Table meetings, a snapshot of the supporters who powered our response, what's next for United Way, our call to government, and so much more.



Learn more about our pandemic response and read the full report: UnitedWayEO.ca/COVID-19