

This Is What Working With Purpose Looks Like

Connecting workplaces
to the health charities
people count on

2025

HEALTHPARTNERS IMPACT
REPORT 2025

About Us

Chronic health conditions and illness are on the rise; the healthcare system is spread thin and donations to health charities are declining. We believe that the solution to this problem starts in the workplace. HealthPartners brings workplaces, health charities and the patients and families they support together around a single, shared purpose: to improve the lives of people across Canada who are living with chronic health conditions and illness through workplace giving.

Workplace giving is a simple idea, yet its impact is significant. By offering employees an easy way to give at work, HealthPartners helps create steady, long-term funding that health charities can count on — funding that supports services, research, advocacy, and education across a wide range of health conditions. For more than 35 years, HealthPartners has been the only national health charity collective dedicated to workplace giving. It's our reason for being, and we won't stop until every person living in Canada gets the health support they need.

Nine out of ten Canadians will rely on one of HealthPartners' supported charities in their lifetime. Our work helps ensure that support is available when it is needed most.

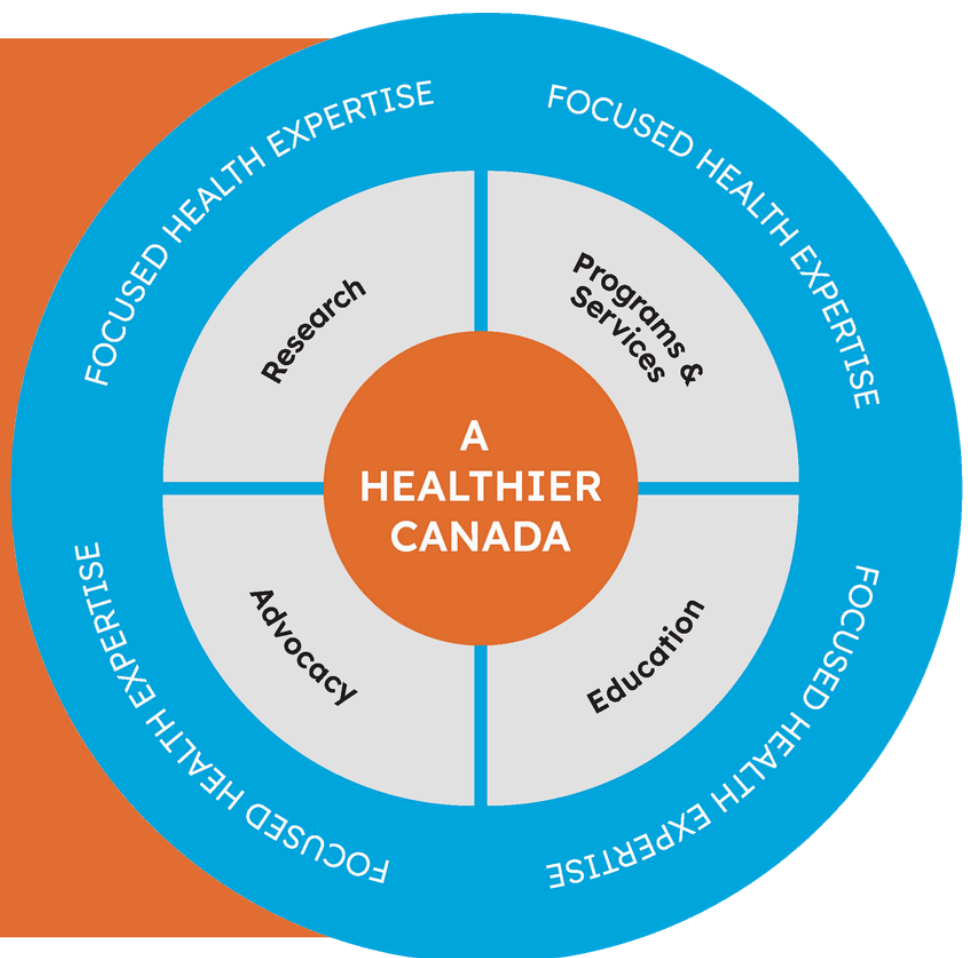


Our Impact

When donors give through HealthPartners, their support fuels a national network of 20 health charities working across our four pillars of impact: Programs & Services, Research, Advocacy, and Education.

In the past year alone, HealthPartners' supported charities reached tens of millions of people across every Canadian province and territory. What follows are examples of how that support was delivered and the impact that it had.

“These **four pillars of impact** tackle the biggest challenges facing our healthcare system...”



1. Programs and Services

The Issue

Chronic health conditions affect nearly one in two Canadians. For many people, managing conditions such as Parkinson's disease, ALS, muscular dystrophy, and arthritis, requires more than medical care, it depends on access to support and community-based services that help maintain independence and quality of life.

The Challenge

Demand for these services continues to grow yet our healthcare system is under immense strain to deliver. In addition, we continue to face challenges in delivering equal and equitable access nationally, leading to longer wait times or gaps in care for many.

Our Collective Response

Through workplace giving, HealthPartners has enabled our supported charities to deliver critical programs and services. In 2024–2025, donors helped our charities deliver more than 30.2 million moments of support to people and families across Canada.

The Impact

In 2024–2025, our charities delivered meaningful outcomes:

Parkinson Canada connected more than 27,000 people to support services, education, and community-based resources.

Muscular Dystrophy Canada delivered \$6 million in assistive devices and hosted inclusive community retreats, enhancing quality of life for people with neuromuscular disorders.

ALS Society of Canada distributed over 3,400 pieces of medical equipment and expanded virtual support services, helping people with ALS live more comfortably and independently.



2. Research

The Issue

Millions of Canadians live with chronic health conditions and illness that require evidence-based research to improve care. However, research funding remains at an all-time low in Canada. Canada spends just 1.5% of its total public health spending on research compared to Australia at 3.3% and the U.S. at 5.9%.

The Challenge

Low investment in peer-reviewed research slows life-saving innovations and delays new treatments for those who desperately need them.

Our Collective Response

This past year, HealthPartners member organizations collectively invested over \$60 million in peer-reviewed medical research, supporting hundreds of studies and clinical fellowships that will help find new treatments or ways to detect health conditions earlier.

The Impact

In 2024–2025, our charities delivered meaningful outcomes:

Diabetes Canada advanced 75 research projects across 20 institutions focused on treatment innovation and prevention.

Arthritis Society Canada piloted AI-enabled screening for hip dysplasia in Indigenous infants, screening over 300 infants to date.

Mental Health Commission of Canada supported 12 national research projects, launched Canada's first E-Mental Health Strategy, and piloted national schizophrenia care standards in four provinces.



3. Advocacy

The Issue

Canada's healthcare system is complex and uneven with timely access to care a persistent problem nationwide. Delays in diagnosis and treatment are common. At the same time, regional differences significantly shape how and when care is delivered, creating uneven access between provinces, territories, and communities. For people living with chronic health conditions, rare or serious illness, these gaps can delay care, limit treatment options, and create inequities that directly affect health outcomes and quality of life.

The Challenge

Changing health policy is a lengthy, complex, and resource-intensive process. Effective advocacy requires credible evidence, sustained engagement, and the inclusion of lived experience to ensure policy decisions reflect real-world needs.

Our Collective Response

Workplace donations play a critical role in this work. Support helps sustain the long-term advocacy efforts of our supported charities to help move beyond awareness to achieve meaningful change in Canada's health system.

The Impact

In 2024–2025, our charities delivered meaningful outcomes:

Canadian Cancer Society engaged 730 elected officials and established Canada's first all-party cancer caucus. They also supported a national e-cigarette tax (adopted by 12 provinces/territories) and influenced Quebec's vaping policies.

Heart and Stroke Foundation advocated for \$1 billion in federal funding over five years for a national school nutrition program benefiting 400,000 children annually. They promoted stronger vaping controls that led to a 12% vape tax increase in Alberta and Ontario, and provided input on a new vape strategy for schools.

Alzheimer Society of Canada advocated for stronger national guidelines and investments under the National Dementia Strategy to address barriers to care and provide better support for high-risk populations and caregivers, while continuing to engage in ongoing policy influence.

4. Education

The Issue

Health information is only effective if people can understand and act on it. In Canada, an estimated 60% of adults struggle to access, interpret, or use health information effectively. For people living with chronic health conditions or illness, gaps in understanding can delay diagnosis, complicate treatment decisions, and increase stress for both patients and caregivers.

The Challenge

The health information landscape is increasingly complex and crowded with misinformation. People are often forced to navigate confusing or contradictory messages at moments of vulnerability when clarity matters most. For health charities, delivering credible and accessible education requires sustained investment in evidence-based content and channels that can reach people, all while keeping pace with evolving science.

Our Collective Response

HealthPartners' supported charities invest in education as a core part of improving health outcomes. Through national campaigns and digital resources, these organizations help people better understand their conditions, manage symptoms, and make informed decisions about care. Education also plays a critical role in prevention, early intervention, and reducing avoidable strain on the healthcare system.

The Impact

In 2024–2025, our charities delivered meaningful outcomes:

Heart and Stroke Foundation of Canada reached millions of Canadians through national awareness campaigns, advancing understanding of heart and brain health and helping people recognize risk factors and early warning signs when timely action can save lives.

Canadian Lung Association delivered the Lungs Are For Life! program to 800 schools to prevent youth smoking and vaping by teaching about risks, nicotine addiction, and marketing tactics, offering lesson plans, activities, and resources for grades 5-10 to help students make healthy choices.

MS Canada reached approximately 1,200 people through MS 101 and expert-led education sessions, helping people and families better understand the disease, manage symptoms, and navigate day-to-day life with multiple sclerosis.

Thank you!

Thank you for supporting HealthPartners through the Government of Canada Workplace Charitable Campaign.

Your generosity helps Canada's leading health charities fund life-changing research, provide trusted information and deliver vital programs and services to people living with serious and chronic health conditions.

Through HealthPartners, your donation supports charities working across the country and in communities close to home. It helps people access care, navigate a diagnosis, find support and live healthier lives. It also gives health charities more time and resources to focus on the work only they can do. Whether you gave through payroll, made a one-time gift or helped encourage others to participate, you were part of something powerful: public servants coming together to improve health and change lives.

Thank you for choosing to make health matter. Your support is deeply appreciated, and its impact will be felt by individuals and families across Canada.

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with purpose looks like.**

