



**United Way
Centraide**
Canada

Government of Canada Workplace Charitable Campaign (GCWCC) Impact Report

Together, we're making change possible

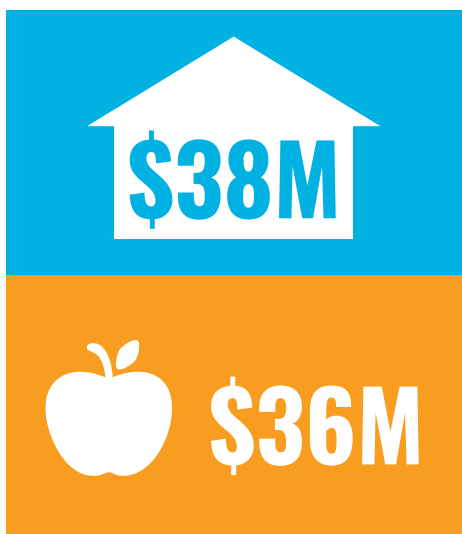


Introduction

As Canada's largest network of local social experts, United Way Centraide (UWC) mobilizes people and organizations across the country to support initiatives that build strong communities and tackle complex social issues. We serve those experiencing vulnerability by addressing challenges like Poverty, Mental Health, Social Isolation, Homelessness, and Food Insecurity.

In 2025, more than **44,960 federal public service employees and retirees** from more than **120 government departments and organizations** raised more than **\$25 million** to support the work of United Way Centraide, HealthPartners and over **6,200 registered charities**. Through the Government of Canada Workplace Charitable Campaign (GCWCC), the largest and most generous workplace campaign in the country, your donations have helped move people from poverty to possibility, provide access to basic needs, such as housing and shelter, and support youth and child success. Because of your support, United Way Centraides were able to make a tangible difference in the lives of people, families and communities across the country.

Impact Highlights



Housing and Homelessness

UWCs have invested over \$38M in housing and shelter across the country, including \$20M in housing-related assistance programs and \$10M in emergency and transitional shelters. Over 379,000 people experiencing or at risk of homelessness will be able to access housing-specific support as a result.

Food insecurity

UWCs have invested over \$36M to ensure people have access to nutritious food. Over 1.6 million people experiencing or at risk of experiencing food insecurity will be able to access supports as a result of this investment.

Stories of Impact



Finding a safe place to call home

Sara Mae Carpenter is proud to say that today, she has a home, something she wasn't always sure she would ever have. Growing up in rural Nova Scotia, her family struggled financially, and housing remained a constant challenge even after two cross-country moves. At sixteen, she lost her father to suicide. Determined to make him proud, she carried her grief into her studies and became the first in her family to earn a university degree.

Still, stable work and affordable housing stayed out of reach. In late 2024, after losing her job, Sara Mae connected with a housing support worker and that December, she learned a space had opened in United Way Maritimes' Sackville Tiny Home Community. The next day, she moved in.

Today, her tiny home is a sanctuary where she creates art, builds friendships, and continues to heal, giving her the chance to come home.



Helping newcomers rebuild their careers

When Moody arrived in Canada, he was already a trained dentist eager to work, but unsure how to navigate an unfamiliar system. "As a newcomer, I had little information and valued any information that I could get," he says. A friend referred him to SEED Winnipeg, a United Way Winnipeg partner that has spent decades helping newcomers overcome the financial and professional barriers of starting over.

Through SEED's Recognition Counts program, Moody accessed a loan designed for skilled newcomers and received support preparing for his dentistry exams and required courses, along with guidance on managing finances in Canada. "I knew nothing about banks or loans," he shares. "SEED answered all my questions, gave me advice, and followed up after my exams." That encouragement helped him finish the program. Today, he proudly pays it forward: "Would I recommend SEED? Yes, I always do!"



Thank you for your partnership

By uniting the power of people, organizations, and resources, we're creating awareness, inspiring action, and advancing positive change in communities nationwide – and this wouldn't be possible without the funds raised by the GCWCC.

The GCWCC is the largest workplace charitable campaign in the country and the generous donations of thousands of public service employees and retirees support local initiatives in United Way Centraide communities from coast to coast to coast.

We believe everyone in every community deserves the opportunity to thrive. We also know that the need in our communities continues. Thank you for your ongoing contributions to making our communities strong and healthy places for everyone. If you are able to, please consider increasing your donation.

[Learn more about the work of United Way Centraide in your community.](#)

Ways to continue your support:

[Make an additional donation to your local United Way Centraide.](#)

[Consider making a gift to United Way Centraide in your will.](#)



**United Way
Centraide**
Canada

116 Albert Street, Suite 900, Ottawa, Ontario (Canada) K1P 5G3
613-236-7041 | 1-800-267-8221 | info@unitedway.ca

unitedway.ca